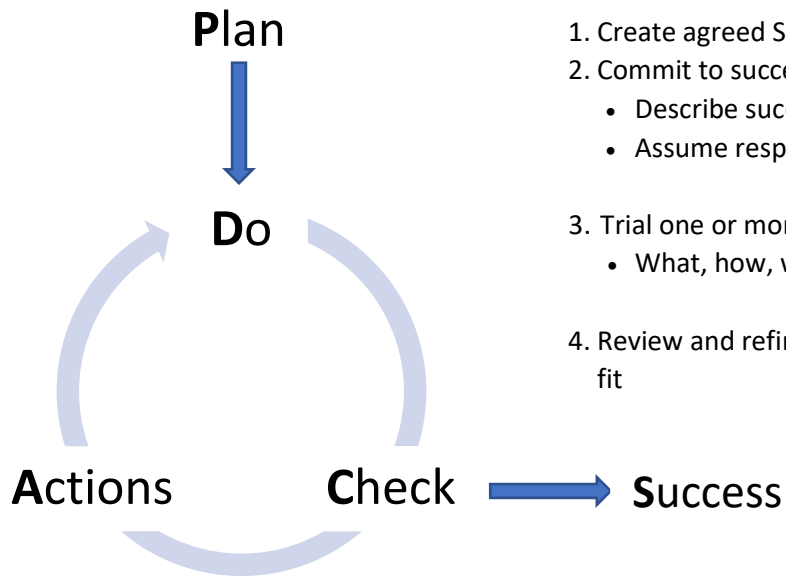


How PDCA works (Plan, Do, Check, Action)



1. Create agreed SMART targets
2. Commit to success
 - Describe success (behaviours, symbols & systems)
 - Assume responsibility for success
3. Trial one or more strategies and focus on action
 - What, how, who, when
4. Review and refine each strategy until one is the best fit

From Wikipedia:

A fundamental principle of the scientific method and PDCA is iteration—once a hypothesis is confirmed (or negated), executing the cycle again will extend the knowledge further. Repeating the PDCA cycle can bring its users closer to the goal, usually a perfect operation and output.

Another fundamental function of PDCA is the "hygienic" separation of each phase, for if not properly separated measurements of effects due to various simultaneous actions (causes) risk becoming confounded.